

FEBRUARY



## A FORERUNNER *in environmental management*

**FINNAIR IS THE FIRST** airline in Europe and one of two global carriers (along with South African Airways) to be certified as a Stage 2 operator in The International Air Transport Association's (IATA) Environmental Assessment (IEnvA) programme. IEnvA is a system designed to independently assess and improve an airline's environmental management.

"Developing common environmental standards and assessment for the aviation industry is important, and we are proud to be the forerunner in this field," says Finnair's CEO **Pekka Vauramo**.

Environmental sustainability has long been a focus area for Finnair, and the airline set out to be a pioneer in the new IEnvA programme. As Finnair's aim is to further improve its environmental performance, IEnvA's standards help ensure that the airline can meet and exceed its environmental goals in day-to-day operations.

Among Finnair's environmental goals are reducing CO<sub>2</sub> emissions and de-icing fluid usage, as well as to reduce noise by 40 per cent between 2014 and 2017.

[iata.org/whatwedo/environment](http://iata.org/whatwedo/environment)

### WORK WITH US

## DO GOOD

Finnair makes it even easier to donate to charity. Passengers can now make a donation to UNICEF at the same time as they book their flights on the Finnair website. Donations are possible in sums of one, five or ten euros.

Finnair also collaborates with many other environmental and humanitarian organisations. Members of Finnair's

frequent flyer programme can still donate points to the following charities at [pointshop.finnair.com](http://pointshop.finnair.com):

- The Finnish association for Nature Conservation
- The Association of Friends of the University Children's Hospitals
- The Cancer Society of Finland
- The Finnish Red Cross
- UNICEF
- The Baltic Sea Action Group
- Hope



## BETTER PLANET

*A few examples of Finnair's societal involvement in action:*

**THE UNITED NATIONS** Global Compact is a corporate responsibility initiative aiming to make human rights, fair labour standards, environmental responsibility and anti-corruption core parts of the participating companies' operations. Finnair has been a member since 2103. The airline company has also signed the United Nations Women's Empowerment Principles in 2011.

**IN 2015** Finnair will receive its first four Airbus A350 aircraft, which will cut back on fuel consumption and emissions by 25 per cent.

**FINNAIR** is one of the first airlines in the world to receive an IATA Environmental Assessment (IEnvA) certification; this environmental management system is designed to assess an airline's environmental management.

**THE AIRLINE** supports the International Air Transport Association's (IATA) goal of zero emissions trading scheme. Finnair is dedicated to reducing its carbon dioxide emission revenue as much as 20 per cent per tonne-kilometre from 2009 to 2017. Another ambitious goal is to reduce the total amount of de-icing fluids by 40 per cent from 2006 to 2016.

**FINNAIR CONDUCTS** an annual employee wellbeing survey, participates in campaigns promoting equal opportunities at the workplace and places a strong focus on occupational safety and continuous training.

**FINNAIR WAS INCLUDED** on the Carbon Disclosure Project's (CDP) 2014 A List: The 2014 Climate Performance Leadership index for its efforts to reduce emissions and slow climate change. Among the 187 businesses included, Finnair was the only airline.